



Gold Ice and Skate Canada Brampton-Chinguacousy

1050 Sandalwood Pkwy W, Brampton, ON L7A 0K9
905-450-5581 fax 905-450-2838 www.skatescbc.ca/www.goldice.ca

Dear Sir/Madam,

The 2018/2019 Gold Ice Synchronized Skating Teams of Skate Canada Brampton-Chinguacousy is seeking sponsorship opportunities, donations or funds to help offset the operating costs for all team levels this season. The 2018/2019 season will consist of 9 teams (Beginner 2, Pre-Juvenile, Juvenile, Pre Novice, Novice, Junior, Open, Adult 1 and Adult 3) with skaters aging from as young as 6 years to 40+ years of age.

Gold Ice was founded in 1999 and continues to grow each year. Over the years Gold Ice has developed a reputation of producing successful teams including several national and world medalists. Each Gold Ice team strives for the podium and has achieved high results year after year. This past season, the club won a total of 24 medals. The Gold Ice Junior team was successful in achieving the bronze medal title at the **2018 Skate Canada Synchronized Skating National Championships, held in Oshawa, Ont.** and is among the top 3 teams who will be representing Canada internationally for the 2018/2019 season. Our Juvenile team was undefeated last season by maintaining a gold place standing in all 5 competitions in Ontario and Quebec.

Our teams in the past have been recognized for their accomplishments within the Brampton local newspaper (The Guardian) and have received a Sports Citizen Award with the City of Brampton.

What is synchronized skating? Synchronized skating is a team event where up to 16 skaters perform choreographed routines to a medley of music. Routines include group maneuvers such as circles, lines, blocks and wheels each interlaced with intricate footwork and arm and head movements. This sport is the fastest growing discipline in the International Skating Union. There has been 17 "World Championships" at which Canada has medaled 12 times within the top 3 teams. The sport has gained high recognition resulting in many discussions to include the event within the 2022 Winter Olympics Games. With the recent announcements of sports included synchronized skating did not make the list. This announcement will not halt the synchro community from continuing to petition the need and value of incorporating the high level competitive sport that includes skaters from all over the world into the 2026 Winter Olympics. With your support and the continued exposure, synchronized skating will gain the recognition to be in the Olympics. More information can be found at www.isu.org.

The sport provides athletes with a means of building self-discipline, responsibility and promotes good health through physical activity. These skaters, along with their coaches, Jessica Brown, Andrea Nesbitt and Ashley Greenhalgh and many parent volunteers, work very hard during the year to prepare for competitions at the Provincial, National and International levels. Gold Ice is a not-for-profit club and we rely on volunteers and donations from the community to allow us to continue our path to the podium. Fundraising events helps us meet the costs of many hours of on and off ice





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training, additional coaching, and transportation/accommodation to and from competitions. The additional funding allows our athlete to achieve success and meet the organizations goals for the season.

For the past 3 years and the upcoming 2018/2019 season, Gold Ice co-hosts along with Skate Ontario the Junior World Qualifier held in January at the Hershey Centre (2019 location TBC). The competition attracts over 110 teams from across Canada. As this is the qualifiers for Junior Worlds, the top 2 teams represent Canada internationally competing against many other countries. Gold Ice is striving to be among the top 2 teams. Please inquire about advertising opportunities at this event.

At this time we would like to request your help in showing how supportive our community is of the sport and our athletes.

We are looking forward to another exciting and successful season at Gold Ice and would like to extend the opportunity for you to be a part of the 2018/2019 season. For more information, please contact us at info@goldice.ca.

Best Regards,

Jessica Brown
Head Coach

Andrea Nesbitt
Assistant Coach

Ashley Greenhalgh
Assistant Coach

Gold Ice Synchronized Skating Teams

www.goldice.ca | e: info@goldice.ca | T: [@goldicesynchro](https://twitter.com/goldicesynchro) | I: [@goldicesynchro](https://www.instagram.com/goldicesynchro) | F: www.facebook.com/goldice





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Sponsorship Benefit Packages

Description	Diamond	Gold	Silver	Bronze
Inclusion of vendor name on a free standing Sponsor Board at practiced facility (Cassie Campbell)	✓	✓	✓	✓
*Program ad within Gold Ice Skating Gala event (November 2018)	✓	✓	✓	✓
Opportunity for product/coupon distribution at Gold Ice Skating Gala (November 2018)	✓	✓	✓	-
"All-Event" tickets for Gold Ice Skating Gala and co-hosted competitions	4 tickets	2 tickets	2 tickets	2 tickets
Facility use for Staff Appreciation Events (1 for 2018/2019 season)	✓	-	-	-
**Travelling banner vendor name inclusion	✓	✓	-	-
Placement of vendor logo on Gold Ice travelling apparel	✓	✓	-	-
Opportunity for advertisement via email distribution, website, and all social media outlets.	✓	✓	✓	-
Sponsorship Cost	\$5,000.00	\$2,500.00	\$1,000.00	\$500.00

Additional details on the next page





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Additional Details on Packages

*Gala page size is 8 ½ x 11, sponsor level breakdown as follow:

Diamond – Full Page Advertisement

Gold – Half Page Advertisement

Silver – Quarter Page Advertisement

Bronze – Business Card size Advertisement

** Travelling banners are carried to all competitions and displayed within the competition rinks, please ask for details on locations for the 2018/2019 season.

Personalized Sponsor Benefits/Donation amounts can be arranged to meet the business needs should the above packages not apply.

